

Olympiastadion Berlin

Over 1000 access points for a full stadium

Extreme Networks Wi-Fi 6 network is live

The Wi-Fi network in the Olympiastadion Berlin is live. From now on, 74,475 spectators can access the freely available Wi-Fi 6 network. Regardless of whether spectators browse social media or stream a video in real time, everyone will enjoy a new kind of fan experience with high-speed, high-performance Wi-Fi. Over 1,000 access points throughout and around the stadium offer a powerful and seamless Wi-Fi 6 network, which satisfies all connectivity needs of spectators, event organizers, employees or media representatives.

As the official Wi-Fi solution provider for the Olympiastadion Berlin, **Extreme Networks**, together with its long-term partner **PKN Datenkommunikations GmbH**, has equipped the stadium with its industry-leading network technology consisting of *connectivity*, *management* and *analytics*. Possible use-cases reach far beyond pure entertainment services. Mobile ticketing or point-of-sale applications like cashless payments at the stadium kiosk are conceivable in the future.

Extreme's solutions enable secure and scalable connectivity, which is the prerequisite for an innovative experience in and around the stadium. At the same time, business and organizational processes are optimally supported. With *ExtremeCloud - IQ Site Engine*, the IT team can easily manage the network infrastructure and deploy new services from a single platform. In addition, the team has real-time insights and analytics that provide detailed insight into how users, devices and applications interact with the Wi-Fi network while maintaining the highest level of data protection. This enables valuable insights into network usage and opens up optimization opportunities.

The Wi-Fi will be officially available for the first time for the 2022 DFB Cup final on Saturday, May 21st, 2022. Extreme's unique *Wi-Fi coaches* will be in action for the first time in Germany on the day of the event, supporting visitors as central contacts on the subject of Wi-Fi and connectivity.

Andreas Livert, Sr. Regional Director DACH, Extreme Networks

"Olympiastadion is a showcase project for the modern stadium. The network infrastructure is the backbone of modern event locations that want to offer both innovation and a modern fan experience. We've got a proven track record of successful deployments of our networking solutions at some of the largest and most historic stadiums and event venues around the world, and we're delighted to add the prestigious Olympiastadion to that list. It's



VORSITZENDE
DES AUFSICHTSRATES
Senatorin Iris Spranger

TELEFON +49 (0)30 - 306 88 100
INTERNET www.olympiastadion.berlin
E-MAIL info@olympiastadion.berlin

BANK Deutsche Kreditbank AG
IBAN DE04 1203 0000 1020 3520 82
BIC BYLADEMI1001
STEUER-NR. 29/667/00504
UST-IDNR. DE 209582883

GESCHÄFTSFÜHRER
Timo Rohwedder

HRB 74883
Amtsgericht Charlottenburg

a venue with such a rich history of sport and entertainment events, and we're extremely proud to play our part in its future."

Timo Rohwedder, Managing Director, Olympiastadion Berlin GmbH

"With our comprehensive Wi-Fi network in and around the stadium, we offer a service that is indispensable for a stadium of our size these days. This will not only benefit our visitors, but also enable organizers of all sizes to access previously untapped potential to address all guests. In addition, background processes can be reconsidered and optimized. We are pleased to be able to offer our Wi-Fi network together with Extreme Networks and look forward to all future uses."

About Extreme Networks

Extreme Networks, Inc. ([EXTR](https://www.extremenetworks.com/)) creates effortless networking experiences that enable all of us to advance. We push the boundaries of technology leveraging the powers of machine learning, artificial intelligence, analytics, and automation. Over 50,000 customers globally trust our end-to-end, cloud-driven networking solutions and rely on our top-rated services and support to accelerate their digital transformation efforts and deliver progress like never before. For more information, visit Extreme's website at <https://www.extremenetworks.com/>.

About the Olympiastadion Berlin

Place of records and eventful history – high-tech behind the scenes: the Olympiastadion Berlin is Germany's most prestigious stadium by far. Originally built for the 1936 Summer Olympics, the Olympiastadion Berlin has been the venue of the DFB Cup final since 1985 and the home of Bundesliga club Hertha BSC since 1963. Every year, up to 300,000 tourists from all over the world flock to the stadium to experience the impressive architecture and vivid history up close. More information about the Olympiastadion Berlin: <https://olympiastadion.berlin>

Press contact Extreme Networks

Miryam Quiroz Cortez
+44 (0) 118 334 4216
PR@extremenetworks.com

Press contact Olympiastadion Berlin GmbH

Thomas Margraf
+49 (0)30 306 88 112
margraf@olympiastadion.berlin

VORSITZENDE
DES AUFSICHTSRATES
Senatorin Iris Spranger

TELEFON +49 (0)30 - 306 88 100
INTERNET www.olympiastadion.berlin
E-MAIL info@olympiastadion.berlin

BANK Deutsche Kreditbank AG
IBAN DE04 1203 0000 1020 3520 82
BIC BYLADEM1001
STEUER-NR. 29/667/00504
UST-IDNR. DE 209582883

GESCHÄFTSFÜHRER
Timo Rohwedder

HRB 74883
Amtsgericht Charlottenburg

